

MODEL BILLBOARD ORDINANCE

Overview: Preparation of the language contained in this recommended ordinance is based on best practices found within Scenic America Publications, Sign Ordinances for governmental entities within Flagler County and St. Johns County, and recommended by Friends of A1A Scenic and Historic Coastal Byway.

Section: Billboards (as a part of a Sign Ordinance)

1. Notice for Temporary Moratorium:

The moratorium is necessary to provide time to correct the present Land Development Code to address the future impact of additional billboards or off-site advertising signs as they are sometimes called. The city/county should impose a temporary moratorium on the processing, review, and issuance of any permits authorizing or permitting erection of any kind of billboards, of any size and shape in the A1A Scenic and Historic Coastal Byway Overlay District.

Billboards endanger the public safety by distracting attention of drivers thus affecting traffic safety and endangering public health. Billboards also affect the aesthetic quality of the scenic highway by creating a visible clutter and blight.

The imposition of the moratorium will not affect the approval process for permits initiated before the start of moratorium period. This moratorium as imposed by city/county shall provide an effective implementation of the new proposed ordinance and in controlling the haphazard visible clutter and blight created by billboards in concerned areas.

2. Billboards and Signs applicable to City/County – Statement of Purpose

2.1. Purpose and intent - The purpose and intent of this draft ordinance is to establish regulations for the fabrication, erection location and use of off-site advertising signs or billboards within the unincorporated areas of cities/counties covering the entire A1A Scenic and Historic Coastal Byway. These regulations are hereby recommended to promote the overall economic well being of the businesses in the cities/counties, while at the same time providing for the health, safety and welfare of its citizens by reducing the adverse effects of signs and displays on highway safety, building safety, property value, and the enjoyment of the scenic beauty of the cities/counties.

2.2. Objectives:

2.2.1. The protection of the A1A Scenic and Historic Coastal Byway from any new future billboard construction with use of strict guidelines and ordinances.

2.2.2. The removal or amortization of all the existing billboards by 2015, for ensuring the A1A Scenic and Historic Coastal Byway is a billboard free corridor.

- 2.2.3. The protection of the city/counties appearance and the quality of life along the A1A Scenic and Historic Coastal Byway.
- 2.2.4. The preservation, protection and enhancement of areas of historical, architectural, cultural, aesthetic and economic value, regardless of whether they are natural or human-made.
- 2.2.5. The establishment of standards and provide controls that permit reasonable use of billboards and enhance the character of the city/county.
- 2.2.6. The improvement of the safety and efficiency of the city/counties transportation network by reducing the confusion and distraction to motorists; hence reducing collision hazards and enhancing the motorists' ability to see pedestrians, obstacles, other vehicles and traffic signs.
- 2.2.7. The integration of sign regulations more effectively with general zoning regulations by establishing specific requirements for billboards and signs, related to setbacks, height restrictions and spacing to allow for lighting, ventilation and preservation of views in a manner consistent with land uses in the City/County.
- 2.2.8. The preservation of natural resources, green space and other open spaces from unnecessary blight and blockage caused by signage and billboards.
- 2.2.9. The protection of adjacent and nearby properties, in particular residentially zoned properties, from the impact of lighting, number, size, height, movement and location of signs and billboards.
- 2.2.10. To enhance the impression of the city/counties which is conveyed to tourists and visitors by controlling the location and number of signs and billboards?

2.3. Definitions:

- 2.3.1. The following are the definitions used in this ordinance and in their interpretation and enforcement.
 - a. Signs: An identification, description, illustration, or device which is affixed to or represented directly upon a building, structure, or land and which directs attention to a product, or activity.
 - b. Abandoned billboard in the A1A Scenic Corridor: Any sign face that advertises a business no longer conducted or product no longer sold for a period of ninety (90) days or longer. In making the determination that a sign advertises a business no longer being conducted, the code enforcement officer shall consider the existence or absence of a current occupational license, utility service deposit or account, use of the premises, and relocation of the business.

- c. Advertising Devices: Banners or streamers affixed to poles, wires, or ropes, wind operated devices, flashing lights, and other similar contrivances.
- d. Animated Off-site Advertising Sign: Any off-site advertising sign as defined herein of which all or any part thereof visibly moves in any electronic fashion whatsoever; and any sign which contains or uses for illumination any light, lights, or lighting device or devices which change color, flash or alternate, show movement or motion, or change the appearance of said sign or any part thereof automatically, excepting any digital off-site advertising sign
- e. Automatic Changeable Facing Billboard in the A1A Scenic Corridor: A sign facing which through a mechanical system is capable of delivering two (2) or more advertising messages
- f. Billboard: Billboard can be defined as an off-site outdoor advertising sign erected and maintained by an advertising business or service, upon which advertising matter may be displayed and which generally advertises firms and organizations that along with their goods and services, are not located on the same premises as the sign; and whose surface is sold, rented or leased for display of advertising material.
- g. Business Sign: Any display, device, figure, plaque, poster, billboard or signs maintained or used to advertise or to inform or to direct the attention of the public to a business or activity conducted upon the premises upon which such sign is located or to a product or service sold or rendered thereon.
- h. Digital Off-site Advertising Sign: Any off-site advertising sign as defined herein without moving parts whose content may be changed by electronic process through the use of intermittent light or lights, including light emitting diodes, liquid crystal display, and plasma screen image display.
- i. Double faced or Back-to Back billboards: An advertising structure with two closely located billboards with faces in opposing directions, spaced less than ten (10) feet apart at the point of shortest distance, and which describe an internal angle between face planes extended of no more than thirty (30) degrees.
- j. Face: That area of a business sign containing the advertising information, painting, drawing or message intended or used to advise or inform, and excluding trims and supports.
- k. Off-site Advertising Sign (Billboard): Any sign which directs attention to a business, commodity, service, product or activity not conducted, sold, offered or available on the premises where such sign is located or to which it is affixed.

- I. Multi-vision off-site advertising sign: Any off-site advertising sign as defined herein composed of mechanically operated louvers or slats containing multiple separate messages, each of which becomes visible when the louvers are synchronically rotated to one of a multiple of positions.

3. Restrictions of New Billboard Construction :

3.1. Off Site Billboards:

3.1.1. Any off-site sign erected after the effective date of this ordinance shall comply with the following standards, with the exception that on A1A Scenic and Historic Coastal Byway, as of the effective date of this ordinance, as no new billboard construction shall be permitted on the entire stretch of the scenic byway. Some of the restrictions that shall be compulsorily complied are:

- a. No billboards shall be located in such a position that it obstructs or obscures the view of vehicular or pedestrian traffic in such a manner as to endanger the safe movement thereof.
- b. Each billboard shall be set back at least 25 feet from any road or street right of way line, measured from the closest part of the billboard,
- c. No Billboard shall be located within 1,000 feet of any interchange, within 1000 feet of any right of way of any underpass, overpass, bridge or tunnel, or within 1000 feet of any street intersection.
- d. All billboards shall be erected in conformity with the front, side and rear yard setback requirements of the district in which they are located.
- e. No billboard shall be erected within a 1000 feet circumference of the nearest property line of any of the following: historic site, school, church, hospital, retirement or nursing home, cemetery, governmental building, public parks, playground, recreation area, convention center or any other area in which billboards are prohibited.
- f. No billboard shall be permitted whenever property zoned residential would be between the sign and the roadway toward which it is oriented
- g. No billboard shall be erected or maintained upon or above the roof of any building structure
- h. No billboard shall be constructed on a lot where it obscures or shades the windows or door ways of adjacent buildings

4. Prohibited Billboards: The following are expressly prohibited in city/county areas unless specifically stated otherwise in this Ordinance:

- 4.1. Digital Billboards: Digital billboards are not allowed anywhere on transport corridors, unless permitted by cities/counties for special use
- 4.2. Multi-vision Billboards: Multivision billboards shall not be permitted in any part of cities/counties unless specially permitted for educational purposes.
- 4.3. Off-Premise Billboards, except in Billboard Plazas of designated areas of Special Control.
- 4.4. Animated and Moving Billboards: Off-premise billboards employing movement including, but not limited to, changeable copy signs, pennants, flags, banners, streamers, propellers, discs, and searchlights.
- 4.5. Flashing Billboards: Off-premise billboards that include lights which flash, blink, or turn on and off intermittently, not including time and temperature signs.
- 4.6. Glaring Billboards: Off-premise billboards employing direct, indirect, internal, flashing, or other illumination with light sources or reflectivity of such brightness that constitute a hazard to ground or air traffic or a nuisance, as determined by the Administrator.
- 4.7. Inflatable Billboards and Objects: Including, but not limited to, balloons and other inflated characters used for advertising.
- 4.8. Roof Billboards: Off-premise billboards which are erected or painted on a roof or which extend in height above the roofline of the building on which sign is erected.
- 4.9. Simulated Traffic Signs and Obstructions: Any sign which may be confused with or obstruct the view of any authorized traffic sign or signal, obstruct the sight distance triangle at any street or highway intersection, or extend into the public right-of-way.
- 4.10. Vehicular Billboards: Off-premise signs displayed on parked or stationary vehicles, where the primary purpose of the vehicle is to advertise a product or business or to direct people to a business or activity. For the purposes of this ordinance, vehicular billboards shall not include business logos, identification, or advertising on vehicles primarily used for other business purposes

5. General Requirements

5.1. Height

- 5.1.1. Billboards shall not exceed thirty (30)-feet in height; except those on Interstate 95 may rise to forty (40) foot maximum height. The height of a Billboard shall be measured from the crown of the road immediately adjacent to the structure; or from the existing natural grade immediately adjacent to the structure, whichever is higher.

5.2. Size & Shape

- 5.2.1. A Billboard Facing area shall not exceed three hundred (300) square feet, in total surface display area exclusive of embellishments; except those on Interstate 95 may be five hundred sixty (560) square feet, maximum area, excluding embellishments.
- 5.2.2. Billboards may be single or double faced but no billboard shall contain more than one face on each side of the display and the surrounding area shall not exceed a total area of 300 square feet per structure, except I-95 signs.
- 5.2.3. No Billboard shall be permitted which because of its size, shape or location, may obscure or obstruct the view of vehicular or pedestrian traffic or be confused with any authorized traffic control signs, signal or device.
- 5.2.4. No billboard shall be permitted because of its shape, size, or location, to impair any scenic vista from the highway or a building adjacent to the highway or to the billboard
- 5.2.5. Lighting: No billboard shall be illuminated by any means.

5.3. Materials

- 5.3.1. Billboards may be constructed upon wood poles, steel I-Beams or monopoles.

5.4. Sign Structure

- 5.4.1. No portion of the sign structure shall be visible above any advertising display area, excluding embellishments; and no billboard or supporting structure shall be above a building. No new building shall be hereafter permitted when any portion shall be beneath any part of an existing billboard.

5.5. Movement

- 5.5.1. No billboard shall be erected, or any existing billboard modified or operated, that incorporates flashing, scintillating, beacon or running lights, animated copy, or any automatic changeable message device.

5.6. Embellishments

- 5.6.1. Embellishments may be added to billboard facings, provided, however, such embellishments shall not exceed ten percent (10%) of the total advertising display area.

5.7. Owner Identification

- 5.7.1. All Billboards erected, operated and maintained within the cities/counties shall carry, and have displayed upon them, the owner's name information displayed in such a manner as to provide clear readable visibility from the abutting road right-of-way during daylight hours.

5.8. Multi-Message Faces

5.8.1. Nothing herein shall prohibit a Billboard Face displaying no more than two (2) horizontal side-by-side advertising messages of the same size and shape, excluding Embellishments, facing the same direction.

5.9. Established Setbacks and Spacing

5.9.1. Right-of-ways - No part of a Billboard or supporting structure shall be erected within fifteen (15) feet of the right-of-way of an interstate highway, federal-aid primary highway, or other right-of-way.

5.9.2. Separation from Residential Property - No part of a Billboard or supporting structure shall be erected within one hundred (100) feet of any property zoned to allow residential use as a principal use.

5.9.3. Public Facilities - No part of a Billboard or supporting structure shall be located within one hundred (100) feet of the nearest property lines of any public park, municipal, county, state or federal building, religious institution or any public or private school.

5.9.4. Corner Lots - No billboard shall be erected or shall project within the triangular area formed by the street right-of-way lines and a line connecting them at points fifty (50) feet from the corner formed by the intersection of the street right-of-way lines.

5.9.5. No part of a Billboard or supporting structure shall be permitted or erected unless all the required distances to the nearest existing Billboard structure is assured as provided herein:

5.9.6. Along Interstates-No Billboard structure shall be erected closer than one thousand, five hundred (1,500) feet to the nearest billboard structure on the same side of the highway.

6. Location Criteria's for Placement of Billboards

6.1. Visual impact on A1A Scenic and Historical Coastal Byway – No New billboards shall be allowed along the A1A Byway. The billboards that are presently permitted along Historic Byway should be visually pleasing with the environment. It is recommended that specifications should be issued for placement of these existing billboards and signs along the Byway. Penalty provisions like fine and fees on existing billboards along A1A Scenic and Historic Coastal Byway should be imposed for those not following the city/county guidelines for existing billboards. No existing billboard shall be allowed without proper screening in the visual buffer zone of 1 mile on both sides of A1A Scenic and Historic Coastal Byway.

6.2. Near Areas of Historical Importance – It is recommended, that no new billboards/signs (other than allowed under special exemption by city/county officials) shall be permitted

in the ordinance near areas of historic importance. Guidelines shall be issued for existing billboards in order to protect the importance of the historical places.

6.3. Proximity to Residential Uses - A billboard or off-site advertising sign can affect the visual environment in the neighborhood of a residential area, by adversely affecting the surrounding. Therefore it is recommended that no new billboards of any size and shape should be allowed close to residential areas, with an exception for permitting to areas where there is a need for commercial establishments. .

6.4. Land Use Suitability – The ordinance should identify the hierarchy of preferred zoning districts for billboards on the highways, state roads and local roads. Controls on signs and billboards should be commonly included in zoning ordinances and can be utilized to improve the aesthetics and safety of a historic, scenic or other district. The signage standard shall be detailed for various signs and billboards as per the compatibility of the land uses.

6.5. Relocation of Billboards –

6.5.1. The owner of a billboard may remove the billboard from a non-conforming site to an approved location only after a permit is obtained as set forth in this title and other provisions of this chapter are complied with.

6.5.2. The city/county encourages the relocation of billboards from A1A Scenic and Historic Coastal Byway, and shall provide a fast permit approval for the approved location as an incentive to billboard owners.

6.5.3. Billboards moved to approved locations shall conform to all sign requirements of the new location.

6.5.4. Billboards moved from non-conforming locations must be installed to a new approved location within twenty four (24) months with not more than two extensions of one (1) year each being granted by the city/county development department. If the billboard is not moved in this time frame the ability to relocate said billboard is forfeited.

6.6. Removal of Existing Billboards :

6.6.1. Using Amortization as a Planning Tool: It is highly recommended to cities/counties to adopt method of amortization for removing existing billboards by approving a timeline. It is a process which allows a jurisdiction to rid itself of nonconforming billboards and provides the billboard operator to recoup his investment by granting some time to make money from existing billboards.

a. Duration of four to eight years shall be provided to billboard owners whose billboards are located in areas other than A1A scenic and historical byway, as identified by city/county to remove their billboards.

b. Existing billboards located along the A1A scenic and historical coastal byway shall be removed by the end of 2015 using amortization process.

6.6.2. Draft Amortization for Billboards:

- a. It is recommended that after the billboard ordinance has been authorized for an effective date, it shall be unlawful for any person to erect, expand, move or place any sign which does not conform to the requirements set forth herein.
- b. All non-conforming on or off premise signs, displays, devices, billboards or similar things which are permanently erected and which are designed, intended or used to advertise or inform shall be made conforming or be removed within six (6) years of the effective date of ordinance.

6.6.3. Ban Future Billboards: It is highly recommended that billboards shall be prohibited from environmentally sensitive and scenic areas. Prohibiting new billboard construction in cities/counties shall imply that no new permits shall be issued for billboards and existing billboards cannot be relocated if the owner loses the leasehold for some reason (e.g. road widening, new building goes up on site). This will lead to a decrease in the total number of billboards over time in jurisdictions prohibiting new construction.

6.6.4. Downsizing Billboards: Another recommended method for reducing the number of billboards effectively shall be to restrict the size of the billboard, by reducing the size. This downsizing method can be used on areas where advertising may be required for economic development without impacting the scenic beauty of the area or any adverse impacts on surrounding area

6.6.5. Prohibition on the cutting of trees and vegetation along public rights-of-way to make billboards visible: In order to protect the areas and transport corridors including the A1A Scenic and Historical Coastal Byway, it is recommended that cities/counties introduce prohibition on cutting trees and vegetation along public rights-of-way to make billboards visible. This restriction will discourage billboard owners from cutting trees along scenic byway, thus making them more eco-friendly and attractive.

6.6.6. Prohibition on the establishment of restrictions on landscaping on public rights of way that might screen billboards: In order to discourage the billboards enhancement on the residential and commercial areas of the city/county, including those along the A1A scenic corridor, it is recommended that the cities/counties prohibit any restriction on landscaping of public rights of way that screen the billboards.

6.7. Community based Tools for Billboard and Sign Control

6.7.1. Education – Making people aware by informing them about the value of billboard control, is very beneficial for local economies and tourism spending, and is also one of the best ways to build community support for fighting billboard blight. Studies

have repeatedly shown that scenic areas like coastal byways and scenic corridors, along with beautiful communities are the places where people most want to live, work, and visit. Some common types of educational outreach programs include speaking to community and business groups, publishing articles in local newspaper, and holding community workshops.

6.7.2. Voluntary - Beautification projects are a good way to fight billboard blight, build civic pride, encourage investment, and attract tourism. Volunteer efforts to reclaim beauty and restore local character encourage citizens to take pride in their area by refusing to use billboards for commercial or public service advertising; urging landowners near roadways and commercial centers not to permit billboards on their property; and establishing an awards program to recognize people that have worked to rid their community of billboard blight.

6.7.3. Incentive-Based - Incentives can provide significant motivation for improving local appearance and encouraging people to fight billboard blight. Small grants to community groups undertaking beautification projects, low advertising rates on billboard alternatives like logo signs or tourist-oriented directional signs, and tax breaks for landowners that agree to keep their property billboard free can make a big difference in how a community looks.

6.8. Permitting and Application Fee : All permitting and application fee decision shall be made as per city or county land development code and no exemption shall be given to any individual or organization from requirements of obtaining a permit for a new billboard construction or installation within the city or county limits.

6.9. Safety and Maintenance :

6.9.1. Every billboard and all parts thereof, including framework, supports, background anchors and wiring systems, shall be constructed and maintained in compliance with the Building, Electrical and Fire Prevention Codes as they now exist or as they may hereafter exist. In the absence of an electrical ordinance, the National Electrical Code shall be used as the standard for all wiring systems.

6.9.2. All billboards and all parts thereof shall be kept in a good state of repair and maintenance.

7.0 Billboards along A1A Scenic and Historic Coastal Byway

In order to reduce the worst excesses of the billboard industry, billboards can be prohibited in particular area that deserves the protection. Hence it is highly recommended that the cities/counties covering the entire stretch of A1A Scenic and Historic Coastal Byway, should adopt a similar criteria for prohibiting billboards. Following are the actions recommended to be included in the sign ordinance of the various cities/counties for protection of scenic byway's like A1A Scenic and Historical Coastal Byway from billboards.

7.1 New Billboards along A1A Scenic and Historic Coastal Byway: No new billboards of any kind including the prohibited ones shall be permitted within the A1A Corridor as established and identified as Scenic and Historic Coastal Byway within six hundred (600) feet of the right-of-way along either side of the designated Scenic Highway, as measured from the edge of right-of-way; and any billboard erected outside the six hundred (600) foot designation, shall not be visible from the Scenic Highway at the time of permitting or immediately after erection, except real estate signs as provided herein.

For purposes of this paragraph, visible shall mean human eye visibility from six (6) feet above the centerline of the Scenic Highway. Any Off-premise Signs greater than two thousand, five hundred (2,500) feet from the centerline shall be deemed not visible.

7.2 Existing Billboards on A1A Scenic and Historic Coastal Byway: All the existing billboards as identified along the entire A1A Scenic and Historic Coastal Byway shall be removed by end of 2015. Therefore the following planning tools are recommended to cities/counties for eliminating and eradicating the existing billboards on the scenic byway:

7.2.1 The introduction of a Mitigation Based Point System as an Incentive for Removing Existing Billboards: The city/county shall introduce a point system for mitigation of billboards to owners of billboard advertising on the A1A Scenic and Historic Coastal Byway, so that the accumulated points can be used for giving other benefits like property tax deductions and relaxations.

7.2.2 Billboard Swap or Relocation of Billboards: The city/county shall provide the billboard owners an alternative place for relocation of billboards presently erected on A1A Scenic and Historic Coastal Byway for a minimum fee, so that the billboard owner could save himself through amortization process and also billboards can be eradicated from the entire A1A Scenic and Historic Coastal Byway. The location of the replaced billboards shall be identified by the city/county development department and shall be based on the suitable areas considered for placing outdoor off site advertisements like billboards.

7.2.3 Ban on Billboards at A1A Scenic and Historic Coastal Byway: the city/county shall ban all future billboards on the scenic corridor and also shall impose annual taxes that are based on the advertising revenue the existing billboards generate for their owners.

8.0 List of Billboards in 1 mile Buffer Zone of A1A Scenic and Historic Coastal Byway**8.1 Billboards in St. Johns County**

| Billboards in St. Johns County along 1 Mile of Buffer Radius of A1A Scenic and Historic Coastal Byway | | | | | | |
|--|-----------------|---------------|-------------------|-----------------|-----------------|------------------|
| No. of Billboards | TAG No # | COUNTY | RCI_SECTIO | MILEPOST | LATITUDE | LONGITUDE |
| 1 | BK306 | St. Johns | 78040000.0 | 0.0 | 29.67315 | -81.21499 |
| 2 | BN323 | St. Johns | 78040000.0 | 0.0 | 29.67323 | -81.21503 |
| 3 | BG515 | St. Johns | 78040000.0 | 0.0 | 29.67340 | -81.21461 |
| 4 | BG516 | St. Johns | 78040000.0 | 0.0 | 29.67340 | -81.21461 |
| 5 | BB869 | St. Johns | 78040000.0 | 2.0 | 29.70156 | -81.22665 |
| 6 | BB868 | St. Johns | 78040000.0 | 2.0 | 29.70156 | -81.22665 |
| 7 | BW586 | St. Johns | 78040000.0 | 4.0 | 29.72106 | -81.23562 |
| 8 | BC095 | St. Johns | 78040000.0 | 7.0 | 29.76630 | -81.25276 |
| 9 | BC094 | St. Johns | 78040000.0 | 7.0 | 29.76630 | -81.25276 |
| 10 | AL852 | St. Johns | 78040000.0 | 7.0 | 29.76920 | -81.25386 |
| 11 | AL851 | St. Johns | 78040000.0 | 7.0 | 29.76920 | -81.25386 |
| 12 | BN324 | St. Johns | 78040000.0 | 7.0 | 29.76941 | -81.25351 |
| 13 | BB870 | St. Johns | 78040000.0 | 7.0 | 29.76941 | -81.25351 |
| 14 | BS967 | St. Johns | 78040000.0 | 7.0 | 29.77106 | -81.25468 |
| 15 | BS982 | St. Johns | 78040000.0 | 8.0 | 29.77429 | -81.25575 |
| 16 | BN363 | St. Johns | 78040000.0 | 8.0 | 29.78590 | -81.25943 |
| 17 | AE865 | St. Johns | 78040000.0 | 9.0 | 29.78927 | -81.26061 |
| 18 | AE866 | St. Johns | 78040000.0 | 9.0 | 29.78927 | -81.26061 |
| 19 | BV135 | St. Johns | 78040000.0 | 9.0 | 29.79318 | -81.26190 |
| 20 | BV136 | St. Johns | 78040000.0 | 9.0 | 29.79318 | -81.26190 |
| 21 | BN416 | St. Johns | 78040000.0 | 10.0 | 29.80188 | -81.26466 |
| 22 | BN415 | St. Johns | 78040000.0 | 10.0 | 29.80188 | -81.26466 |
| 23 | BU729 | St. Johns | 78040000.0 | 10.0 | 29.80345 | -81.26524 |
| 24 | BN425 | St. Johns | 78040000.0 | 11.0 | 29.81736 | -81.26941 |
| 25 | BN426 | St. Johns | 78040000.0 | 11.0 | 29.81736 | -81.26941 |
| 26 | BG741 | St. Johns | 78040000.0 | 12.0 | 29.83001 | -81.27327 |
| 27 | BG740 | St. Johns | 78040000.0 | 12.0 | 29.83001 | -81.27327 |
| 28 | AL941 | St. Johns | 78040000.0 | 12.0 | 29.83306 | -81.27429 |
| 29 | AL942 | St. Johns | 78040000.0 | 12.0 | 29.83306 | -81.27429 |
| 30 | BN381 | St. Johns | 78040000.0 | 12.0 | 29.84104 | -81.27659 |
| 31 | BN380 | St. Johns | 78040000.0 | 12.0 | 29.84104 | -81.27659 |
| 32 | AS854 | St. Johns | 78040000.0 | 13.0 | 29.84796 | -81.27706 |
| 33 | AS855 | St. Johns | 78040000.0 | 13.0 | 29.84796 | -81.27706 |
| 34 | BG512 | St. Johns | 78040000.0 | 13.0 | 29.85669 | -81.28110 |
| 35 | BG513 | St. Johns | 78040000.0 | 13.0 | 29.85669 | -81.28110 |
| 36 | BR215 | St. Johns | 78040000.0 | 14.0 | 29.86019 | -81.28114 |
| 37 | BR216 | St. Johns | 78040000.0 | 14.0 | 29.86019 | -81.28114 |
| 38 | BQ517 | St. Johns | 78040000.0 | 14.0 | 29.86042 | -81.28092 |
| 39 | BQ518 | St. Johns | 78040000.0 | 14.0 | 29.86042 | -81.28092 |

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|----|-------|-----------|------------|------|----------|-----------|
| 40 | BK432 | St. Johns | 78002000.0 | 2.0 | 29.86102 | -81.28570 |
| 41 | BK431 | St. Johns | 78002000.0 | 2.0 | 29.86102 | -81.28570 |
| 42 | BK430 | St. Johns | 78002000.0 | 2.0 | 29.86132 | -81.28874 |
| 43 | BK429 | St. Johns | 78002000.0 | 2.0 | 29.86132 | -81.28874 |
| 44 | BG993 | St. Johns | 78002000.0 | 2.0 | 29.86138 | -81.28280 |
| 45 | BG992 | St. Johns | 78002000.0 | 2.0 | 29.86138 | -81.28280 |
| 46 | BQ649 | St. Johns | 78002000.0 | 2.0 | 29.86227 | -81.29202 |
| 47 | BQ648 | St. Johns | 78002000.0 | 2.0 | 29.86227 | -81.29202 |
| 48 | BN388 | St. Johns | 78002000.0 | 2.0 | 29.86230 | -81.28975 |
| 49 | BN387 | St. Johns | 78002000.0 | 2.0 | 29.86230 | -81.28975 |
| 50 | BG511 | St. Johns | 78040000.0 | 14.0 | 29.86366 | -81.28159 |
| 51 | BG510 | St. Johns | 78040000.0 | 14.0 | 29.86366 | -81.28159 |
| 52 | BK446 | St. Johns | 78002000.0 | 2.0 | 29.86420 | -81.29602 |
| 53 | BS998 | St. Johns | 78002000.0 | 2.0 | 29.86420 | -81.29602 |
| 54 | BN390 | St. Johns | 78002000.0 | 2.0 | 29.86550 | -81.29662 |
| 55 | BN389 | St. Johns | 78002000.0 | 2.0 | 29.86550 | -81.29662 |
| 56 | BS994 | St. Johns | 78002000.0 | 2.0 | 29.86554 | -81.29825 |
| 57 | BS988 | St. Johns | 78002000.0 | 2.0 | 29.86554 | -81.29825 |
| 58 | BS980 | St. Johns | 78040000.0 | 15.0 | 29.87918 | -81.28607 |
| 59 | BS992 | St. Johns | 78040000.0 | 15.0 | 29.87918 | -81.28607 |
| 60 | BN419 | St. Johns | 78040000.0 | 15.0 | 29.88031 | -81.28607 |
| 61 | BT002 | St. Johns | 78010000.0 | 16.0 | 29.88587 | -81.32365 |
| 62 | AF536 | St. Johns | 78010000.0 | 16.0 | 29.88587 | -81.32365 |
| 63 | AM406 | St. Johns | 78010000.0 | 17.0 | 29.88909 | -81.32420 |
| 64 | AM405 | St. Johns | 78010000.0 | 17.0 | 29.88909 | -81.32420 |
| 65 | BN529 | St. Johns | 78040000.0 | 16.0 | 29.89011 | -81.29357 |
| 66 | AM546 | St. Johns | 78010000.0 | 17.0 | 29.89052 | -81.32457 |
| 67 | AM547 | St. Johns | 78010000.0 | 17.0 | 29.89052 | -81.32457 |
| 68 | BQ656 | St. Johns | 78010000.0 | 17.0 | 29.89187 | -81.32439 |
| 69 | BQ655 | St. Johns | 78010000.0 | 17.0 | 29.89187 | -81.32439 |
| 70 | BQ654 | St. Johns | 78010000.0 | 17.0 | 29.89327 | -81.32229 |
| 71 | BS999 | St. Johns | 78010000.0 | 17.0 | 29.89474 | -81.32129 |
| 72 | BS968 | St. Johns | 78010000.0 | 17.0 | 29.89474 | -81.32129 |
| 73 | AE720 | St. Johns | 78010000.0 | 17.0 | 29.89729 | -81.32110 |
| 74 | BK312 | St. Johns | 78010000.0 | 17.0 | 29.89729 | -81.32110 |
| 75 | BK305 | St. Johns | 78010000.0 | 17.0 | 29.89759 | -81.32088 |
| 76 | BV128 | St. Johns | 78010000.0 | 17.0 | 29.89876 | -81.32026 |
| 77 | BT017 | St. Johns | 78010000.0 | 17.0 | 29.89940 | -81.31957 |
| 78 | BT014 | St. Johns | 78010000.0 | 17.0 | 29.89940 | -81.31957 |
| 79 | AL607 | St. Johns | 78010000.0 | 18.0 | 29.90093 | -81.31989 |
| 80 | BW518 | St. Johns | 78010000.0 | 18.0 | 29.90523 | -81.32065 |
| 81 | BW519 | St. Johns | 78010000.0 | 18.0 | 29.90523 | -81.32065 |
| 82 | BR178 | St. Johns | 78010000.0 | 18.0 | 29.90616 | -81.32126 |
| 83 | BR179 | St. Johns | 78010000.0 | 18.0 | 29.90616 | -81.32126 |
| 84 | BK406 | St. Johns | 78010000.0 | 18.0 | 29.90633 | -81.32154 |
| 85 | BK311 | St. Johns | 78010000.0 | 18.0 | 29.90633 | -81.32154 |
| 86 | BS969 | St. Johns | 78010000.0 | 18.0 | 29.90748 | -81.32177 |

| | | | | | | |
|-----|-------|-----------|------------|------|----------|-----------|
| 87 | BS987 | St. Johns | 78010000.0 | 18.0 | 29.90748 | -81.32177 |
| 88 | BS960 | St. Johns | 78010000.0 | 18.0 | 29.91130 | -81.32262 |
| 89 | BS961 | St. Johns | 78010000.0 | 18.0 | 29.91130 | -81.32262 |
| 90 | BI550 | St. Johns | 78030001.0 | 0.0 | 29.91452 | -81.30720 |
| 91 | BI549 | St. Johns | 78030001.0 | 0.0 | 29.91452 | -81.30720 |
| 92 | BT001 | St. Johns | 78060000.0 | 20.0 | 29.91468 | -81.33437 |
| 93 | BQ652 | St. Johns | 78060000.0 | 21.0 | 29.91588 | -81.32704 |
| 94 | BV134 | St. Johns | 78060000.0 | 20.0 | 29.91591 | -81.33022 |
| 95 | BV133 | St. Johns | 78060000.0 | 20.0 | 29.91591 | -81.33022 |
| 96 | AK514 | St. Johns | 78060000.0 | 21.0 | 29.91606 | -81.32697 |
| 97 | BS963 | St. Johns | 78060000.0 | 21.0 | 29.91635 | -81.32662 |
| 98 | BS975 | St. Johns | 78060000.0 | 21.0 | 29.91671 | -81.32643 |
| 99 | BN393 | St. Johns | 78060000.0 | 21.0 | 29.91683 | -81.32670 |
| 100 | BR560 | St. Johns | 78030001.0 | 1.0 | 29.91715 | -81.29672 |
| 101 | BR561 | St. Johns | 78030001.0 | 1.0 | 29.91715 | -81.29672 |
| 102 | BR598 | St. Johns | 78020000.0 | 0.0 | 29.91818 | -81.32496 |
| 103 | BR599 | St. Johns | 78020000.0 | 0.0 | 29.91818 | -81.32496 |
| 104 | AH951 | St. Johns | 78020000.0 | 0.0 | 29.92122 | -81.32481 |
| 105 | BT006 | St. Johns | 78020000.0 | 0.0 | 29.92123 | -81.32489 |
| 106 | AM672 | St. Johns | 78020000.0 | 0.0 | 29.92141 | -81.32526 |
| 107 | CG599 | St. Johns | 78020000.0 | 0.0 | 29.92141 | -81.32526 |
| 108 | BS965 | St. Johns | 78030000.0 | 3.0 | 29.93229 | -81.29780 |

8.2 Billboards in Flagler County (Starting at Route 100 and going north)

| Billboards in Flagler County along 1 Mile of Buffer Radius of A1A Scenic and Historic Coastal Byway | | | | |
|--|-----------------|------------------|-----------------|----------------|
| Number of Billboards | Tag No # | Longitude | Latitude | County |
| 1 | CC580 | -81.143557 | 29.513245 | Flagler County |
| 2 | BJ220 | -81.154676 | 29.534702 | Flagler County |
| 3 | AC475 | -81.155257 | 29.535878 | Flagler County |
| 4 | BJ324 | -81.170911 | 29.563203 | Flagler County |
| 5 | BX756 | -81.179893 | 29.563991 | Flagler County |
| 6 | BN561 | -81.179893 | 29.563991 | Flagler County |
| 7 | AV675 | -81.182341 | 29.566435 | Flagler County |
| 8 | AV676 | -81.182341 | 29.566435 | Flagler County |
| 9 | BN642 | -81.182800 | 29.568540 | Flagler County |
| 10 | BN641 | -81.185140 | 29.574167 | Flagler County |
| 11 | AX814 | -81.186991 | 29.577917 | Flagler County |
| 12 | BU967 | -81.186991 | 29.577917 | Flagler County |
| 13 | BN640 | -81.186876 | 29.577954 | Flagler County |
| 14 | BN651 | -81.186876 | 29.577954 | Flagler County |
| 15 | BN638 | -81.188637 | 29.581742 | Flagler County |
| 17 | BN639 | -81.188438 | 29.582325 | Flagler County |
| 18 | BN643 | -81.188926 | 29.582617 | Flagler County |
| 19 | AS199 | -81.193049 | 29.591376 | Flagler County |

| | | | | |
|----|-------|------------|-----------|----------------|
| 20 | AS198 | -81.193049 | 29.591376 | Flagler County |
| 21 | AQ105 | -81.194442 | 29.593416 | Flagler County |
| 22 | AQ106 | -81.194442 | 29.593416 | Flagler County |
| 23 | BJ322 | -81.194734 | 29.595158 | Flagler County |
| 24 | AQ107 | -81.196268 | 29.598659 | Flagler County |
| 25 | AS783 | -81.196268 | 29.598659 | Flagler County |
| 26 | AI686 | -81.198762 | 29.605479 | Flagler County |
| 27 | AQ255 | -81.199977 | 29.608495 | Flagler County |
| 28 | BF790 | -81.202672 | 29.615534 | Flagler County |
| 29 | BF789 | -81.202672 | 29.615534 | Flagler County |
| 30 | BJ321 | -81.205171 | 29.625299 | Flagler County |
| 31 | AI768 | -81.203557 | 29.642735 | Flagler County |
| 32 | AI769 | -81.203557 | 29.642735 | Flagler County |
| 33 | BJ320 | -81.203302 | 29.645396 | Flagler County |
| 34 | BY479 | -81.207314 | 29.652481 | Flagler County |

9.0 References:

- 9.1 Maguire , M & Vespe, F. (1999) Fighting Billboard Flight – An Action Guide for Citizens & Public Officials, A Publication of Scenic America
- 9.2 History of A1A Scenic and Historic Coastal Byway available at <http://www.scenica1a.org/history.aspx>
- 9.3 St, Johns County Land Development Code – Article VII – Signs: Part 7.01.00 Billboard Sign Provisions available at http://www.co-st-johns.fl.us/bcc/growth_mgmt_services/planning/Current_Planning/LandDevCode.aspx