Friends of A1A
Scenic & Historic Coastal Byway

FOR IMMEDIATE RELEASE
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Friends of A1A Schedules Public Workshops for Wayfinding Plan through St. Johns, Flagler Counties

The Friends of A1A Scenic & Historic Coastal Byway has scheduled a series of public workshops to share information and receive input about a new project that will add interpretative signage and encourage traveler exploration of the 72-mile corridor through St. Johns and Flagler counties.

The purpose of the workshops is to develop a shared vision and theme for a master wayfinding plan along the Byway. Several existing byway plans will be integrated into one master plan. The results of the Wayfinding Design Intent Workshops will be to determine the thematic character, character development, market positioning, wayfinding goals and target clientele.

The date, time, and location of the workshops are as follows:

- Tuesday, April 13, 2010
9:30 a.m. to 11:30 a.m.
City of Flagler Beach
Council Chambers
105 S. Second St.
Flagler Beach, Florida 32136

- Wednesday, April 14, 2010
12 noon to 2 p.m.
Center for Policy Research
Town of Marineland
9601 N. Oceanshore Blvd.
St. Augustine, FL 32080

A map of the general area and all intrinsic features can be found on the Friends of A1A website at: http://www.scenica1a.org along with other information regarding the A1A Scenic and Historic Coastal Byway. Additional public workshops will be scheduled and announced.

Funding for the Wayfiding project is being provided by a grant from the Federal Highway Administration's National Scenic Byway Program.

The Friends of A1A Scenic and Historic Coastal Byway is a non-profit organization that protects, preserves, and enhances resources along the A1A National Scenic Byway. This citizen's advocacy group partners with municipalities, governmental agencies and other civic groups to maintain and improve resources along the corridor.

Designated in 2002, the Byway is rich in history, nature, archeology, culture, scenery and recreation. The Friends of A1A's efforts benefit residents and travelers alike by maintaining the identified intrinsic resources while allowing economic development.

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